



In extending the Season's Greetings we do so with keen realization of the debt imposed on us by your support during the past year, bespeaking for you a bounteous, happy New Year.



## J. V. BERSCHT

**YOUR PHOTOGRAPH**  
A PRESENT YOUR FRIENDS WILL ALWAYS WELCOME.

There is time yet to have your Photo made for your friends for a NEW YEAR'S GIFT.

There's a Photographer in your town.  
**J. SCRUTTON, DIDSBURY.**

### JEWELRY

WATCHES FROM \$9 TO \$20  
Choose your Christmas gifts early at the Jewelry Store, Didsbury.

**W. L. MONTIETH**

### MILLINERY SALE

Everything in the Millinery line will be sold at Mrs. Peterson's at prices away below cost. Call early and make your selections.

### A. C. FISHER

For All Lines of Insurance

Official Auditor for Didsbury District.

PHONE 10 DIDSBURY

**Before buying see what we have in Second-hand Goods.**

- 1 Lady's fur-lined Coat, medium size, \$15.00
- 1 heavy work shirt, large size
- Several rocking chairs
- Hockey skates and boots

**W. H. Chamberlin**  
OPPOSITE TELEPHONE OFFICE

**Pioneer Ads. Pay**

TO OUR READERS:

## MERRY CHRISTMAS TO ALL

May love and peace and happiness  
With dear old Christmas come,  
And brighten and protect and bless  
Thy heart and hearth and home.

—Old Carol—

With the Season's Greetings from  
The Editors of the Didsbury Pioneer.

### Seeking the King.

The story of a wise man who, delayed in his journey to acclaim the Divine Prince, translated the Christ-Spirit into action and ultimately found the King of Kings

A beautiful tradition exists concerning one of the Wise Men — one Artaban, a follower of Buddha, and a disciple of the law of kindness, who also sought the presence of the newborn King, but failed to look upon the Infant.

Bearing with him precious gifts in gold and jewels for the newborn King, Artaban also followed over desert and plain the guiding star. But ministries arrested him on his way, which delayed his progress, while they beautified his soul. At an early stage of his journey his faithful steed trembled and quivered at the sight of a dark of feet under the shadow of a palm tree. The pilgrim dismounted, and saw a poor Hebrew ravaged by a deadly fever, with the vultures of the desert hovering over his prostrate form. Should he stay and minister to the dying stranger, and thus lose his quest, or should he press on to the cradle of the King?

He could not journey onward regardless of the human misery which appealed to him for succor and for pity, so he dismounted, and knelt by the side of his suffering brother. He brought water from a stream hard by for his thirsting lips, and applied, for the quelling of the fever, certain potent remedies which he carried in his girdle.

### God The Merciful

Then, having left him a sufficient portion of food, and a precious gift of healing herbs for his malady, he sped on amid the blessings of the sufferer to the cradle of the King, saying as he went, "Only God the merciful knows whether I shall not lose the sight of the King because I tarried to show mercy."

Speeding onward, he at last reached a village in Palestine, not far from the Bethlehem of his quest. From the open door

of a cottage he heard the voice of a mother singing a lullaby over her cradled child. Then suddenly a sound of wailing pierced the silence, and amid the clash of swords and the curses of men he listened as the cry went up, "The soldiers, the soldiers of Herod! They are killing our children!" The young mother's face grew white with terror. She clasped her child to her bosom and, crouching in the darkest corner of the room, covered it with the folds of her robe.

Artaban stood in the doorway of the house moved with pity, beginning to anguish, when a soldier came hurrying to the world with bloody hands and a dripping sword. When the murderer drew near, Artaban showed him a precious ruby, glistening in the hollow of his hand, and said: "I am waiting to give this jewel to the prudent captain who will leave this house inviolate."

The captain was entranced by

the splendour of the gem, and as he stretched out his hand and took it he cried to his men: "March on! there is no child here!" And thus the little one was saved.

Then Artaban said, as the glad mother came forth: "I have spent for the sake of the little child that which was meant for God. Shall I ever be worthy to see the face of the King?"

And the mother gently said, as he prepared to proceed on his journey: "Because thou hast saved the life of my little one, may the Lord bless thee and keep thee."

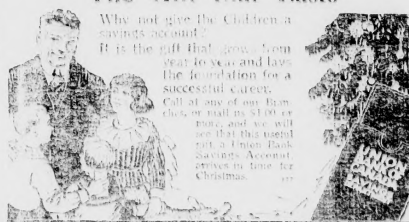
At last the pilgrim arrived at the Damascus gate of Jerusalem, which was within a few miles of the sacred town where the star flared in the sky, and the Redeemer stooped. His heart grew light at the thought that his quest was well nigh ended, and he was speeding on, when he saw near the guard-house at the gate a troop of soldiers dragging a young girl along with torn dress and dishevelled hair. As she saw him she raised the pitiful cry: "Have mercy on me, and save me from a fate worse than death!"

### The Last Pearl

Artaban trembled. The old conflict was awakened in his soul as to whether he should speed on to the cradle of the King, or do another deed of mercy. To rescue the helpless girl was a deed of love. And is not love the light of the soul? As this thought flashed upon him he cried, as he took a pearl of great cost from his bosom: "Soldiers! I offer this costly pearl for that girl's ransom." The soldiers accepted the price and released her. On this he led her in safety to her father's

Continued on page 5

### The Gift that Lasts



**UNION BANK OF CANADA**

### DIDSBURY BAKERY

JOHN A. RUSSEL, Prop.

### CHRISTMAS

We have a large assortment of CHOCOLATES IN FANCY BOXES, FROM 35c UP. Also biscuits in fancy boxes. CHRISTMAS CANDY in great varieties, special prices on lots for Christmas treats.

Phone us for Information  
**PHONE 27**



## Irish Free State Now One Of Dominions Of The British Empire

Public. The inauguration of the Irish Free State is one of the important events in the British Empire took place, announced by Joseph Chamberlain, the British Secretary of State for the Colonies.

The oath was administered to Timothy Healy, the first Governor-General of the Irish Free State, and then to King George VI, the head of the people forming the Irish Free Commonwealth of Nations.

When the ceremony was completed, Professor Hays, was declared, speaker, and Mr. O'Sullivan, president of the hall.

Only two of the five Irish members of the House of Commons, Lord and George O'Sullivan, took the oath. The others, Arthur Griffith and Michael Collins, are dead, and Robert Barton is in jail as a rebel. Michael Collins, member of the House, who was the only member of the hall to vote against the constitution, will, it is expected, receive the vote, this leaving his constituency unprotected.

Cathal O'Sullivan, editor of the Voice of Labor, and for his advanced views, was sworn in. Lord O'Sullivan was Mr. John Robert (William) Roche, member for Cork city, has been a supporter of the treaty, and it is expected upon its completion to take the oath later. Gen. McKeown took the oath.

### Predicts a Dry World

Sir Geo. Foster Has No Doubt That Prohibition Will Win

Ottawa.—"I am glad it has come to a world fight. There is no greater enemy than the drink habit, but I have not the slightest doubt as to the ultimate victory," said Sir George Foster at the close of a speech of welcome to seven visiting delegates to the international congress recently held in Toronto of the World League Against Alcohol.

Sir George affirmed that it stems necessarily for efficiency had driven the country to prohibition during the war, it was equally, or more, necessary, in the efficiency demanded during the peace.

He declared that while the world delegates had come to Canada to see and to learn things, they had given the people of Canada an impetus, too.

### London Will Exhibit Canadian Foodstuffs

Idea Is to Popularize Products in Great Britain

London. An exhibition of foodstuffs produced by Canadian manufacturers will be a feature of the British Industries Fair which will be held on, currently in London and Birmingham early next year, says the monthly circular of the American Chamber of Commerce in London. The exhibits, which will include canned goods, breakfast foods and dairy products, will be prepared with a view to popularizing Canadian foodstuffs in Great Britain. The circular states that the Lancaster cotton industry is again depressed. Only 21 of the 23 spinning mills paid dividends in November.

Will Complain to Grown  
Montreal.—Chief Justice E.H. the noted Indian lecturer and head of the Canadian Indian title in British Columbia, called for England Dec. 10, for the purpose of having the grievances of his people before His Majesty the King.

The question is education rights largely in the list of complaints.

**MURINE** Night and Morning, Make Clean, Healthy Eyes. If they tire, itch, smart or burn, if sore, irritated, inflamed or granulated, use Murine often. Satisfies Absolute Safety for Infant or Adult. At all Druggists. Write The Free Booklet, Murine Eye Remedy Co., Chicago.

W. M. U. 1450

### WESTERN EDITORS



John W. Bailey, Editor and Proprietor of The Herald, Yellow Grass, Sask.

### Revised Postal Treaty

Canadian Officials Will Send Conference to Washington for Approval

Ottawa.—The first international postal conference between Canada and the United States closed with expectations of mutual cordiality. Canadian postal officials will now prepare a new convention between the two countries to supersede the convention of 1888 and forward it to Washington for approval.

The convention will embody the decisions of the conference and, according to present understanding, will come into effect on January 1 next.

It pays to perpetrate home industry from the merchants in your own town.

In our new serial, "Hidden Gold," the author, Wilder Anthony, has given us a story of compelling interest. Do not fail to read the first chapter which appears in this issue.

**PNEUMONIA**  
and other Lung Diseases  
Claim many victims in Canada and should be guarded against.

**MINARD'S LINIMENT**  
Is a great preventative, being one of the oldest remedies used. Minard's Liniment has relieved thousands of cases of Croup, Bronchitis, Sore Throat, Asthma and kindred diseases. It is an enemy to germs. Thousands of bottles being used every day. For sale by all druggists and general dealers.

Minard's Liniment Co., Ltd., Vancouver, B.C.

May Reside in Mecca  
London.—The Morning Post's Cairo correspondent says that Mohammed VI, the former Turkish Sultan, is reported to have accepted the invitation of King Hussein, sovereign of the Hedjaz, to reside in Mecca.

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Minard's Liniment Co., Ltd., Vancouver, B.C.

## Supremacy In Grain Established By Canada At International Show

Chicago. Canada definitely established its supremacy in grain at the International Livestock Exposition and International Grain Show, the last of which showed that the Dominion had captured the two most important sweepstakes and a host of first prizes and placings in other divisions in that department.

The sweepstakes in wheat, probably the class containing the largest entry, in the show, was won by O. Weller, of Lacombe, Sask., with a sample of hard red spring wheat.

The sweepstakes in oats, another large class, was won by J. W. Biglands, of Lacombe, Alta. First prize in rye, which amounts to the same thing as sweepstakes, was won by N. K. Tallberg, of Carleton Place, Ont.

Barley, which amounts to the same thing as sweepstakes, was won by N. K. Tallberg, of Carleton Place, Ont.

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### Strike In Western Coal Mines

Approximately One Thousand Miners In Drumheller Region Walk Out

Calgary.—Approximately 1,000 miners employed in eight mines in the Drumheller Valley went on strike because of alleged intimidation of one of their number by mine officials at the Newcastle mine, according to word received in Calgary.

The trouble embroiled the miners employed in eight mines, namely the Newcastle, Newcastle Jr., Elgin, Midwest, Prairie, A.R.C., Atlas and Hildreth. Although the trouble commenced in the Newcastle mine, the miners employed in all eight mines are expected to join one local, and all miners have to take action upon a matter involving only one mine.

It was stated that President Sherman intends to revoke the charter of the local, and instead, issue a similar charter to miners at each mine to form a local of its own in the United Mine Workers. It is hoped by this to eliminate much of the trouble started by a petty disturbance in one mine.

Canadian Nationality  
Saskatoon.—The Canadian census taking system is based on Canadian citizenship. It is not right that the Canadian-born citizen has to study his nationality to find out what nationality he is.

When you have pains in the back, or are nervous or lack ambition, let these be the first signs of weakness. Use Warner's Safe Remedies. It is the only reliable for 50 years. Write for booklet, "A Guide to Your Health."

Warner's Safe Remedies  
Toronto, Ont.

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Toronto, Ont.

## "Nearly Lost Baby With Croup"

Has Depended on Dr. Chase's Medicines for 25 Years

This letter from Mrs. Thompson gives you some idea of why so many thousands of people depend on Dr. Chase in the hour of sickness.



Dr. Chase's Syrup of Linseed and Turpentine has a permanent place in the great majority of Canadian homes because it is the most certain relief from Croup, Bronchitis, Whooping Cough and Asthma.

Mrs. Alex. Thompson, Whitt, Alta., writes:—"When my first baby was born, I think she would have died from croup before we could reach a doctor, if it had not been for a neighbor who had a bottle of Dr. Chase's Linseed and Turpentine in the house. This relieved her almost immediately. That was 21 years ago, and Dr. Chase's Medicines have been friends of ours ever since."

### Asthma

Mr. Thomas Bond, Sheldrake, North Shore, Que., writes:—"I suffered for years with asthma, sometimes being unable to lie in bed, but after a treatment of Dr. Chase's Linseed and Turpentine, I am now quite well and thank this medicine for restoring me."



## Dr. Chase's Syrup of Linseed and Turpentine

35c. a bottle. Family size, three times as much, 75c. All dealers or Edmanson, Bates & Co., Ltd., Toronto.



## Season's Greetings

To all those who in any way played a part in building up our business prosperity during the closing year, we take this opportunity of expressing our thanks and gratitude and extend our sincere wishes for a Happy Xmas and prosperous New Year.

## City Meat Market

H. C. MOBBS, Prop.



### YOU GET THE AMOUNT OF THAT CHEQUE

We have made a comparison with the B. B. Bank's cheque which would have been cashed at the bank. We are able to show that our cheque is worth more than the bank's cheque.

The CANADIAN POWER FARMER is Western Canada's largest farm monthly. It is now in its twelfth year which means that it is thoroughly established throughout the West. It goes with the mechanical side of the farm. Every issue is full of helpful hints and experience on the operation of all kinds of farm machinery from a mowing machine to a tractor. Its material is all current and up-to-date. Every farmer will find it a most valuable addition to his library. It is a most practical and thorough guide. Every month the magazine publishes questions and answers. Many of them are short but full of advice that are real money savers to farmers.

This offer may be withdrawn at any time. Without doubt your attention is to know for the weekly, then why not take advantage now. Your subscription to this weekly to win with a year's subscription to the CANADIAN POWER FARMER for the same price as this weekly alone. This is where you get the \$150. Mail your cheque or drop into our office the first time you are in town.



## The Didsbury Pioneer

Member of the Canadian Weekly Newspapers' Association.

H. E. Omond, Editor & Prop.

F. H. Omond, Asst. Editor

Subscription: \$2.00 per year

10¢ per copy

Wednesday, December 27th.

## Fiction vs. Facts.

(Published by Request)

"THERE SHOULD BE NO SENTIMENT IN BUSINESS. If your local merchant cannot supply you with groceries at as low a price as you can get them elsewhere, including freight charges, he is not entitled to the business.

BUT you should be sure that you are making a real saving before placing your order outside your locality. If you save a dollar on a bag of sugar and pay 10¢ per lb. too much for 25 lbs. of tea, you are out \$1.50 - and you are liable to pay more than 10¢ per lb. too much. If you get 5 lbs. of baking soda for nothing, and paid 60¢ too much for a 5-lb. tin of baking powder.

The following "clippings" are taken from the book of instructions issued to their agents by a Winnipeg firm claiming to be wholesale grocers and in this connection you may be assured that there is no Winnipeg wholesale grocery firm selling direct to the consumer. The large department stores, as well as a number of the larger retail grocers, also a number of line direct from the manufacturer or packer.

The following will give you some idea of the methods suggested. It is copied from their printed "Manual for Salesmen":

"You have lost money on the deal. If you saved 50¢ on a bag of rolled oats and paid 60¢ too much for a 16 ounce bottle of extract of vanilla, your loss is 10¢, and the freight; and when you buy extracts, and baking powders under private brands, you don't know how much you have lost.

### The Necessity of Showing Your Customers a Saving

"Naturally the first and most essential element is to show your customers a saving - to demonstrate in a convincing manner that in buying of us they are sure of better goods for less money than they can possibly obtain elsewhere.

"The quickest and most satisfactory method of accomplishing this is by the use of 'leaders.' To carry out this idea effectively, you should sell on a very close margin, if any, certain advertised staples, prices on which are well known to customers generally.

"For this purpose we strongly recommend our salesmen to sell the articles elsewhere mentioned in this book as the most effective leaders, at cost or even at a small loss, depending for your remuneration on other goods, especially those mentioned in this manual as the 'Cream of the Trade.'

### Why You Should Refuse Small Orders

"Such sales will not permit of your using 'Leaders,' hence the customer will be unable to see any inducement in our quotations. With this lacking, one of the greatest incentives to trade with us is lost."

These are the "leaders," but they are apparently not anxious to sell them unless they can sell enough teas, coffees, etc., to cover up the loss on the "leaders."

### The Most Effective Leaders

"Advertised brands of tobacco, yeast cakes, baking soda, lye, package cereals, rolled oats, matches, corn meal, navy beans, laundry starch, linseed oil, clothes pins, fruit jars, lard and sugar."

"You should exercise every effort, however, to keep your sales of the goods (especially the three latter named articles) down to the lowest possible point, otherwise your customers may not have sufficient, if any funds left to buy teas, coffees and other groceries on which you can average up for any loss you may sustain on the Leaders.

### Where the Profit Lies

"Teas, coffees, spices, extracts, baking powder, molasses, jams, toilet soaps, machine oils, paint, axle grease may be truly called the 'Cream of the Trade.'"

The salesman who does not sell a large percentage of these and in liberal quantities, too, is sure to meet failure."

If he follows their instructions, he will use these methods to get orders:

Continued from page 5

## Humor in the Canadian Pacific Rockies as Seen by a Famous American Cartoonist

THESE TOURISTS TRAVELED ACROSS THE CONTINENT FOR THE SCENERY - AUG. 2.



H. F. Webster, in the New York Tribune.

We thank our patrons for their business during the past year and wish them

**A MERRY XMAS and a HAPPY AND PROSPEROUS NEW YEAR**

**T. THOMPSON, Manager, NORTH END LUMBER YARD, Ltd.**

[For Service]

TELEPHONE 122

DIDSBURY,

ALBERTA.

"The House of Comfort"

**The Hotel Alexandra**

FREE BUS  
FREE TELEPHONES  
FIREPROOF

Rates: \$1, \$1.50 and \$2;  
with Bath \$2 and \$2.50

226 Ninth Ave., East  
CALGARY



Phones—Shop 65, Residence 118

## WE HAVE JUST RECEIVED OUR CHRISTMAS SUPPLIES

Of Candies, Nuts, Raisins, Currants, Canned Peels, Dates. These goods are all fresh. We have not been in the business long enough to have old stock. Be sure and get new stock from us.

WE WILL SELL OUR JAP ORANGES AT A BARGAIN

### SPECIAL PRICES

on fresh killed beef, mutton, pork or veal by the quarter. Leave an order and get what you want.

PHONE US FOR POULTRY PRICES—Crates supplied.

# Cressman Bros.

## Auction Sale

Under instructions from Mrs. H. E. English, I will sell by public auction on W. 1 Sec. 27-30-3, W. 5, or 11 miles west and 3 miles south of Didsbury on Westcott road on THURSDAY, JANUARY 4, '23. The following:

### HORSES

Team sorrel geldings 7 yrs. wgt. 2800; Bay team 5 yrs. wgt. 2800; Bay team 7 yrs. wgt. 1400; 2 Team sorrels 3 yrs. wgt. 1400; 2 Team sorrels 3 yrs. wgt. 1400; Grey mare 5 yrs.; 3 Two year old colts; Bay team 8 yrs. wgt. 1300; Mare and colt, wgt. 1400; Dark brown team 8 yrs. wgt. 1300.

### CATTLE

5 A1 Dairy cows.

### SWINE

2 Shoats, 100 lbs. Berkshire sow. 6 Small pigs, weaned.

### POULTRY

120 Chickens.

### MACHINERY

John Deere breaker; Ideal Giant mower; 6 sec. Diamond harrows; Hay rake; Stone boat; 20 Run press drill; Massey-Harris wagon and rack; Walking plow; John Deere 14 in. gang plow; 14 Disk; Perfection Oil stove; Buggy; Triple wagon box; Massey-Harris 8 ft. binder; Sec. Ross Harrow.

### HOUSEHOLD

Dining room table, 6 leaves; 6 Dining room chairs; Golden oak buffet; Combination buffet and china cabinet; Imitation leather rocker; Rocking chair; Parlor chair; Organ; Rug; 3 Gentle tables; 2 Beds with springs and mattresses; Mahogany dresser; 2 Washstands; Chiffonier; 2 Toilet sets; Ray-

mond sewing machine; Linen chest of drawers; Couch; 8 Day clock; Book case and writing desk combined; Aladdin lamp and chain; 3 pieces floor oil cloth; Medicine chest; Sleigh runners; Matchless range; Kitchen cupboard; 3 Kitchen tables; 6 Kitchen chairs; Small kitchen cabinet; Washing machine; Steel bearing wringer; Glass wash board; Imperial cream separator; 10 Gallon churn; 6 Gallon cream can; Standard coffee grinder; Roaster; Food chopper; Quantity of fruit jars; 5 Gallon coal oil can; 2 One gallon coal oil cans; 2 Two gallon crock; 3 Gallon crock; 5 gallon crock; 6 gallon crock; Set flat irons; Ironing board; Bread pan; 2 Set of dishes; Pots and pans; Butter set; Large coal scuttle; 2 Kitchen clocks.

Ford touring car, almost new in beautiful condition. Sale at 11 o'clock. Lunch at noon.

TERMS:—All sums at and under \$40 cash; over that amount 9 months credit will be given on approved joint bankable notes bearing 8 per cent interest. 4 per cent. off for cash on all amounts over \$40. Mrs. H. E. English, Owner. J. W. Phillipson, Auct.

### POUND NOTICE

Impounded in the Municipal pound kept by the undersigned on the S. W. 1, Sec. 24-31-27, W. 14th.—Grey gelding, no visible brand; Sorrel mare, white face, hind legs white, no visible brand; Bay mare, star, no visible brand; Bay mare, star, hind leg white, indistinct brand on right thigh.

Geo. Metz, Poundkeeper, 2651 Didsbury Alta.

## Fiction vs. Facts

Continued from page 4

1st.—To quote "Leaders" such as sugar and other staple lines that most people know the values of, at cost or even at a loss, in order to create the impression that other lines are equally good value.

2nd.—To endeavour to keep your order for "Leaders" as small as possible. For instance if you wish two or three bags of sugar, they tell you that the price of sugar may go down and you should not buy too much; or if rice, beans or other cereals are used as "leaders," here is a danger of you buying too much, they are to advise you not to do so as they may become mouldy.

3rd.—To induce you to order very large quantities of tea, coffee, extracts, baking powder, spices etc., at prices that show a big profit for the agent, in order to even up for the loss on the "leaders."

4th.—To sell you black pepper at a low price, because you will likely know the usual price of pepper, you will be led to believe that the other spices are equally good value.

5th.—To induce you to order large quantities of the other spices—at least one pound or more of each kind—but to quote by the ounce in order that the price may appear less to you. For instance, 16 ounces of Jamaica ginger at 16c per ounce seems less than a pound at 16c. As you can buy pure Jamaica ginger in almost any store at 40c per pound, you can see the advantages in this plan.

6th.—To sell you large quantities of flavoring extracts, and to use the same tactics as with the spices, viz:—to quote them by the ounce, as 10 cents per ounce seems cheap, although it means \$1.60 for a 16 oz. bottle, and you can buy a 16 ounce bottle of the best pure extract out up under a brand that is a guarantee of the quality, in most any store for \$1.25.

7th.—To try and work what they call the "sandwich" system which means to quote one or two leaders and then a few profitable lines, then another leader to convince you, and then some more long profit lines, and so on.

8th.—To try and convince you that the quality of their lines is superior to standard lines by such silly stunts as burning extracts and pulverising coffee beans in a mortar, letting you

smell the "delightful" aroma. All pure extracts will burn, and coffee worth 35c per lb. or over has a delightful odor when freshly crushed.

9th.—To infer, or openly claim that a large portion of the lines of groceries sold in the local store are adulterated; that the so-called pure extracts are impure; that the spices are adulterated; that the coffee usually sold in stores is adulterated with all sorts of rubbish—that their baking powder is superior to standard brands; that jams sold in stores are impure, etc. They evidently take it for granted that the buyer is not aware of the fact that the government has provided a heavy penalty for marking any goods "PURE," but are not pure. As this class of "wholesale" firm does not deal with the merchants here, we are unable to say whether these tactics and arguments are being used in this locality to get business. We only know that these are the methods suggested by their agents be some of the firms. If they are used, you will know the reason, and will, no doubt, be guided accordingly.

If you are in doubt, and granulated sugar is quoted to you at one or two dollars under the market price (we understand but if it is hard to get a customer started this is sometimes how) offer to buy 100 or 200 sacks—your local merchant will smile them for you, if they come across—and see if they will fill the order.

—Canadian Grocer

All glory be to God on high,  
And to the earth be peace;  
Goodwill henceforth from heaven  
on to man  
Begin and never cease.  
Nathume Tate.

## Auction Sale of Household Furniture

Under instructions from H. L. Reimer, I will sell by public auction, at the White Restaurant, the former Western Mutual Office on

SATURDAY, DECEMBER 23.

The following:—

### DINING ROOM

Massive solid oak dining table; 2 Dining tables; 6 leather dining chairs to match; 10 Oak dining chairs; 2 Oak rockers; Mahogany settee; Refrigerator; Wicker rocker chair; Birds eye maple bedroom rocker; Oak bedstead; plate mirror; Table and 6 chairs; 5 Rockers; one wicker and mahogany; Desk and bookcase combined; Sofa; Roll rack; Refrigerator; Table; 1 chair; Stove.

### BEDROOM

Solid brass bed, box springs; 8 Day clock; Fancy jars; Show case; Cigar show case.

### MISCELLANEOUS

65 Yards double width new linoleum; 2 Pieces 6x8 new linoleum; Small center table in oak; Electric iron; 2 Silver

pickles jars; 3 dozen glass tumblers; 7 dozen sauce dishes; 2 dozen soup bowls; 7 dozen dinner plates; 4 dozen cups and saucers; 2 dozen popper and salt shakers; Tea and coffee pots; trays; water jugs; vinegar bottles, pots and pans; Lot of fruit scalers; Bread pans; Granite ware pie dishes; Lot of cream jugs; Ironing board; Bed; Lawn mower; Rakes; Forks; Milk cans; Wash tub and board; Office files; Charcoal foot warmer.

TERMS:—Cash, Sale at 2 o'clock sharp.

H. L. REIMER, Owner.  
J. W. PHILLIPSON, Auct.

## W. S. DURRER

Undertaker and Embalmer

Up-to-date Automobile Hearse. Day or Night calls promptly attended to.

PHONE 140.  
DIDSBURY - ALTA.



King Utrun Lodge No. 21, A.F. & A.M. Meets every Tuesday evening on or before full moon. All visiting brethren welcome.

J. A. McGhee, W. M.  
W. H. Matthews Secretary.



DIDSBURY LODGE No. 18, I.O.O.F. Meets in Odd Fellows Hall, Didsbury, every Thursday evening at 8 o'clock sharp. Visiting Odd Fellows always welcome.

C. Reiber, N. G.  
H. Hawkey, Rec. Secy.

DR. A. J. MALMAS,  
Veterinary Surgeon

Graduate of the Ontario Veterinary College  
Obstetrics, Surgery and Animal Dentistry a Specialty.  
Calls answered day or night  
Phone 142  
Residence King Edward St., Didsbury

DR. W. G. EVANS, M. D.  
Physician, Surgeon

Graduate of Toronto University  
Office in New Opera House Block.  
Residence Phone 50 Office Phone 120  
Didsbury, - - - - - Alberta

J. L. CLARKE, M. D., L. M. C. C.  
Physician & Surgeon  
Graduate of Manitoba University

Late senior house surgeon of St. Michaels Hospital, Newark, N. J.  
Office in Leuzser Block  
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FRIEDMAN & ALSTIN  
Barbers, Solicitors,  
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Graduate University of Pennsylvania  
Office in New Opera House Block  
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Didsbury - - - - - Alberta

Dr. H. C. LIESEMER,  
L. D. S., D. D. S.  
Dental Surgeon

Graduate University of Toronto  
Office in Leuzser Block  
Phone 63  
Didsbury - - - - - Alberta

# EXCURSION FARES

## EASTERN CANADA

ON SALE  
Dec. 1, 1922 to Jan. 5, 1923

RETURNS LIMIT  
THREE MONTHS

Tickets good in standard or tourist sleepers on payment berth charge.

STOP-OVERS WITHIN LIMIT.

## VANCOUVER, VICTORIA

NEW WESTMINSTER  
ON SALE  
Dec. 5, 7, 12, 14, 19, 21, 26, 28, 1922  
Jan. 2, 4, 9, 11, 16, 18, 23, 25, 1923

RETURNS LIMIT  
APRIL 15th, 1923

Stopovers within Limit

## CENTRAL STATES

POINTS  
ON SALE  
Dec. 1, 1922 to Jan. 5, 1923

RETURNS LIMIT  
SASKATCHEWAN - ALBERTA

RETURNS LIMIT  
THREE MONTHS

## OLD COUNTRY FOR CHRISTMAS

Excursion tickets to Atlantic ports in connection with Steamship tickets on sale Dec. 1, 1922, to Jan. 5, 1923. RETURNS LIMIT THREE MONTHS.  
St. John Halifax Portland

C. P.  
R.

C. P.  
R.

The Pleasant Way

For Information Ask the Agent

The Dependable Way

# CANADIAN PACIFIC RAILWAY







# APPLES

## Good Sound Winter Stock at Low Prices

RAISINS  
CURRANTS  
DATES  
SPICES  
PEELS  
CHERRIES  
SHELLED NUTS  
EXTRACTS  
JELLIES  
CRANBERRIES

We Wish All  
Our Patrons  
A Merry Xmas  
and a  
Prosperous New  
Year

CANDIES  
NUTS  
TABLE RAISINS  
GRAPES  
POPPING CORN  
JAP ORANGES  
TABLE APPLES  
MINCE MEAT  
FANCY BISCUITS  
TABLE FIGS  
FRESH  
VEGETABLES

BRAN  
SHORTS  
SALT

### THE HUB GROCERY

R. P. Crossland W. O. Zimmerman

PHONE 42

FLOUR  
CEREALS  
FRUITS

Continued from page 1

house, and said, as he turned away from the door: "The pearl I have given for thy ransom, daughter, was the last of the treasures which I had bought for the King. I cannot seek him empty-handed, so I will return home from my useless quest."

"But God will bless thee," said the weeping girl, "and because He is love, thou shalt yet find the King."

Sad and disconsolate, yet still possessed by a peace which filled him with a great wonder, the pilgrim returned to his distant home. Ere many years had sped, the angel of death touched him and he slept, but as the end came a brighter angel than that of death whispered in his ear the precious words: "Verily, I say unto thee, inasmuch as thou hast done it unto the least of these, thou hast done it unto Me." His journey was ended. His treasurer accepted. The Wise Man had found the King.

And so it will be with thee, reader. Nothing that you do to ease the suffering and cheer the disconsolate is lost to view by the King. In the Sacred Records of the Heavenly City every act done in his name is registered.

On your journey through life you will meet with unlimited opportunities for doing good. Never close your eyes to need; never pass by on the other side, but distribute with generosity your gifts of gold, frankincense and myrrh. By so doing, in and for His Sake, you will find the King you seek. By giving of your best you will lay up treasure in Heaven, by saving your best you will lose out in the Great Quest. —War Cry.



### NOTICE TO RATEPAYERS

Payment of taxes before the end of the current year will prevent the imposition of the 5 per cent. penalty.

W. A. AUSTIN, Sec.-Treas.  
1651 Town of Didsbury.

### —NOTICE—

Following our usual custom here will be no Pioneer published between Christmas and New Year's (Dec. 27th), on account of the holidays and also to allow us to get a fresh start on the New Year.

The Didsbury Pioneer

### AROUND THE TOWN

Merry Christmas!

Mr. and Mrs. Dipple returned recently from a two month visit to points in Ontario, Ohio and Nebraska. Mr. Dipple says that although he saw many fine places during the trip, Didsbury and district have them all beat as far as he is concerned.

Mr. Clint Reiber was a visitor in Calgary on Tuesday.

King Hiram Lodge, A. F. & M., will hold their annual installation of officers on Thursday night, December 28th.

We have heard the town council is contemplating a coat of arms for the night watchman. Rumor says it will consist of crossed claw hammers surmounted by a white cat rampant.

A dance will be held in the Elkton school on Friday, the 29th of December. Good music will be furnished.

Santa Claus will be at Berscht's store next Saturday afternoon at 3 o'clock. Free candies and nuts for the boys and girls.

It is reported that Mr. Smith, a Didsbury old-timer and lately clerk at the Roschud Hotel, is leaving for pastures new. He will be located at Kingman, Alta., in the future.

Santa Claus with his little army caused quite a sensation on the streets on Saturday last amongst the youngsters. J. V. Berscht says that the old fellow is making a visit to his store.

J. V. Berscht's Christmas sale is now going strong. Next Saturday they are offering extra special bargains.

The extremely cold weather which has prevailed for nearly three weeks was broken on Monday when a welcome chinook struck the district and relieved the everlasting burden of shovelling coal into the maws of stoves and furnaces. Prospects look good for fine holiday weather according to government meteorological reports.

Christmas services in the Zion Evangelical church morning and evening, December 24th, the annual Christmas program will be rendered on Monday evening, December 25th, at 7.30 o'clock, in the Evangelical church. The augmented choir will give the Sacred Cantata, "Vulgate Memories" and a miscellaneous program will be rendered by Sunday school chorales. Everybody come!

There will be a memorial service held in the M. B. C. church or Clifford Sherrick on Sunday next, December 24th.

The many friends of Mr. and Mrs. E. Sherrick will be glad to hear that the quarantine on their home has now been lifted and that the family has fully recovered from its recent long siege of illness.

The Presbyterian Sunday school will hold their entertainment in the Opera House on Friday night at 8 o'clock, Christmas tree and a good program.

The Westerdale Ladies Aid will give their annual New Year's dinner at the Hall on Monday, January 1st, 1923.

### DIDSBURY WINS FIRST GAME

Hockey season in the Roschud League opened with a bang on Monday night when the local boys came in contact with the Crossfield team. Although the game was fast the Didsbury players were so much ahead of their opponents that the scoring was not even close. Didsbury won by 15-2. Carstairs played at Odds on Tuesday night and were beaten 4-0, led by Mr. Frank Kauffman. Mr. J. V. Berscht's rink, skip-

won the Curling Championship buttons in the recent knockout schedule. They will now have to keep going in order to hold these buttons.

I heard the bells on Christmas day  
Their old familiar carols play,  
And wild and sweet  
The words repeat  
Of peace on earth, goodwill to men!  
—Longfellow.

### M. B. C. PROGRAM

Beginning on Monday afternoon and continuing for six weeks, a short course of studies will be conducted in the Menonite Church at Didsbury every afternoon except Saturdays. On Monday, Wednesday and Friday evenings of each week, at 7.30, the pastor, J. E. Gugin will deliver a series of addresses on the Book of Revelation.

In the afternoons the following subjects will be taken up:—

Book of Acts, Doctrine, False Religion vs. the true, Philosophy of the Plan of Salvation, and Inheritance Restored, and these will be divided and taught by Miss L. Wolff, and Mr. A. Traub.

Everyone is cordially invited to attend any or all of these classes, as opportunity affords. We shall be glad to welcome YOU at any time. Come. Tithing—free will offering.

WANTED:—Half section or more land to rent on shares. Have full outfit of horses and machinery. Apply T. White, Elkton. 3p51

WANTED:—A housekeeper. Good wages will be paid. Four children in family. Wanted by the 20th of December if possible. Apply H. Hooper, phone 1308, R. R. 2 Didsbury. 4c50

FOR SALE:—Steel tank, capacity 305 gallons, mounted on good truck. Apply P. R. Gochee, 2c49

*Wishing You a Very  
Merry Christmas  
and a More Prosperous  
New Year*

**A. G. STUDER,  
DIDSBURY**

*We Extend The  
Season's Greetings To All*

And that Your Xmas may be a Joyful one,  
And Your New Year a Bright and Prosperous Year,  
IS OUR SINCERE WISH.

We take this opportunity to express our appreciation of our patrons business during the past, and trust that we may continue to merit your future patronage.

**THE ATLAS LUMBER CO., LTD**  
C. N. BONSALL, Manager

*We Wish you the  
Season's Greetings  
A Merry  
Christmas  
and a Happy  
New Year*

**J. E. HUGET**

Phone 55

Didsbury